



PRESS RELEASE No. 2 (2016)

Date of issue: 16 March 2016

## SPURIOUSLY ISI MARKED PACKAGED DRINKING WATER SEIZED AT ERNAKULAM

On the basis of discreet information received, a team of officers from Bureau of Indian Standards, Kochi Branch, with the assistance of Police personnel conducted an Enforcement Search and Seizure Operation on 15 March 2016 at M/s Hikes Enterprises, 9/15C, Kozhipuram Road, Thathappally Post, Paravoor Taluk, Ernakulam - 683520. During the Search operation, substantial quantity of spuriously ISI Marked Packaged Drinking Water filled in 300 ml PET Bottles and 20-Litre PET Jars were detected and seized. A large number of labels with spurious ISI Mark for 300 ml PET Bottles were also detected and seized. The 20 litre PET Jars were found having spurious Brand names 'AquaQueen', 'Wayna', 'Kairali Aqua', 'Oasis', 'Fresh Mount', 'Gopika Cool Water', 'Zappy Water', 'Assal', 'Futech', 'Jeppiaar', 'Bubbly' and 'Aqua Jaal'. It is to be noted that all the above brand names were found misused by the manufacturer. The above manufacturer who is holding a BIS licence for 1 litre, 2 litre and 20 litre packages was also found spuriously marking 300 ml packages without BIS approval and hence violated the Section 11(1), 11(2) and 14 of BIS Act, 1986.

As per the provisions of BIS Act 1986, legal action will be initiated against the above manufacturer for misuse of BIS Standard Mark (ISI Mark). The offence is punishable up to one year simple imprisonment or fine up to Rs 50,000/- or both as per BIS Act 1986.

Action is being initiated for violation of Section 11(1), 11(2) and 14 of BIS Act, 1986. It has been observed many times that fake ISI marked products are manufactured and sold to common consumers for huge profit. Therefore, people should ascertain the genuineness of ISI Mark on the product before purchase by visiting BIS website <http://www.bis.org.in>.

BIS appeals to the general public that if they come across any case of misuse of ISI Mark, they are requested to intimate the name and full address of the manufacturer to: Scientist-F & Head, Bureau of Indian Standards, Vankarath Towers, 2<sup>nd</sup> Floor, Palarivattom Signal Junction, Edappally P.O, Kochi 682024, Phone 0484-2341174/75 or Fax: 0484-2341176 or E-mail: [htbo@bis.org.in](mailto:htbo@bis.org.in) The source of such information will be kept confidential.

के. कदिरवेल / K. KADIRVEL  
वैज्ञानिक-एफ & प्रमुख / Scientist-F & Head  
भारतीय मानक ब्यूरो / Bureau of Indian Standards  
दुसरा तल, वनकारत टॉवर्स / IInd Floor, Vankarath Towers  
सिग्नल जं., एन.एच. बाई पास / Signal Jn., NH Bye Pass Road  
पालारिवट्टम, कोच्चि-682024 / Palarivattom, Kochi-682024

For online purchase of Indian Standards, visit our website [www.bis.org.in](http://www.bis.org.in) or [www.standardsbis.in](http://www.standardsbis.in)

मुख्यालय : मानक भवन, 9 बहादूरशाह ज़फर मार्ग, नई दिल्ली 110 002

Headquarters : Manak Bhavan, 9 Bhadurshah Zafar Marg, New Delhi - 110 002. ई-मेल / E-mail : [info@bis.org.in](mailto:info@bis.org.in)

"For Training needs, please contact National Institute of Training for Standardization, A-20 & 21 Institutional Area, Sector 62, Noida - 201307  
at Telephone(s) : 0120-2402201 to 05, 4670232, Tel/Fax No : 0120-2402202-03 or e-mail : [hnits@bis.org.in](mailto:hnits@bis.org.in), [nits@bis.org.in](mailto:nits@bis.org.in)."